

Somojo Magazine

www.somjomagazine.com

CONCEPT

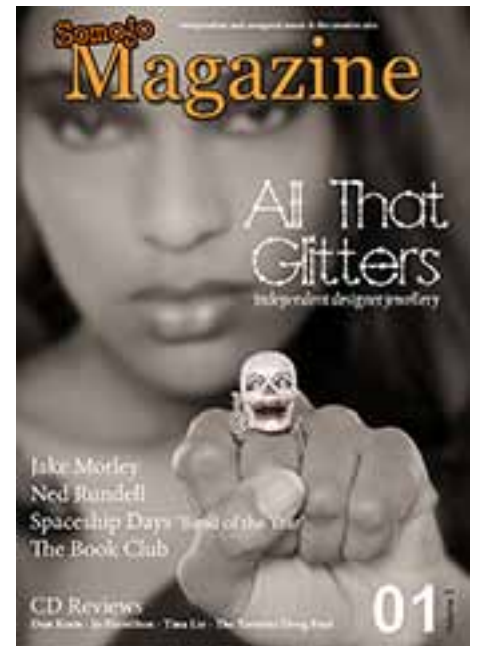
The idea behind Somojo Magazine is to provide a platform to introduce and promote independent creative artists from all corners of the globe. Our aim is to leave no corner of the arts unexplored and no stones unturned.

We'll interview the creators, review the creations and give them all their 5 minutes of fame., hoping that some of them will be in the spotlight for a lot longer, as they all deserve it.

With sections dedicated to individual arts online, 2 free pdf editions each month with interviews and features and plans for 'print' only editions beginning in 2011, we offer various options for print and online advertising.

Our audience is global. We had visitors from 120 countries to our website in 2010, with increased audience of over 124% from 2009 and our audience for Jan 2011 had an increase of over 250% on the same period for 2010.

With the included coverage of fashion in 2011 we anticipate our core audience to grow throughout the coming year.



WHAT'S INSIDE?

Interviews with artists, writers, film makers, photographers and independent musicians from all genres of music.

CD & EP reviews, some of the best independent album and EP releases you will find anywhere.

'Life As A Rock Star' with Clint Hell.

'Fashion' In each free pdf edition, pages of stunning photography featuring jewellery and garments from leading independent designers and companies.

ONLINE CONTENT

Art

Fashion

Film

Literature

Music

Photography

AD DESIGN SPECIFICATIONS

ONLINE ADVERTISING

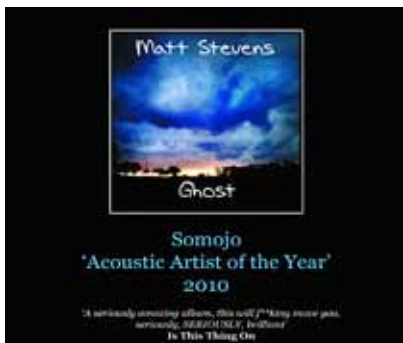
From 150 pixels x 150 pixels to 300 pixels x 300 pixels and 150 x 600 pixels or 300 x 600 pixels skyscraper
flash, gif or jpeg format

PDF & PRINT EDITIONS

From 1/4 page A4 to double page spread.
24 free download pdf editions each year.
Print only specials and digital download specials.

Contact us for details regarding Somojo Magazine print editions and special editions.
Please check our website for pricing information.

<http://www.somjomagazine.com/index.php/home/advertise.html>



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